



Extreme Energy Solutions' New Eco-Friendly Cleaning Product, Extreme Kleaner Is a Big Hit with Consumers

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Extreme Kleaner, an environmentally safe, all purpose cleaning product for household, commercial and industrial use makes a huge debut with a hilarious advertising video that cleverly mocks some of TV's most memorable infomercials.

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Extreme Kleaner, a new eco-friendly cleaner is appearing on the shelves of selected hardware stores, local retailers, and on-line shopping platforms and is making a big splash nationwide with new video advert that has audiences laughing out loud.

This popular new household, commercial and industrial green cleaner is made by a small company from Ogdensburg, New Jersey, Extreme Energy Solutions Inc.

Extreme Kleaner, is a new non-toxic, biodegradable, cleaner-degreaser, uses a unique formula to address even the toughest dirt and grease and can also be used to help clean mold & mildew, rubber marks, and pet stains, kitchen equipment, car-boat-RV exteriors and interiors, and more. But as the old say goes, if it claims to be too good to be true well you know the rest.

So we decided to conduct some studies of our own to make sure the product could stand on its own merit. First the product was tested by the National Sanitation Federation (NSF), who evaluated the product and issued the manufacturer and supplier of Extreme Kleaner, Extreme Energy Solutions a certificate recognizing that the company complied with the NSF registration guidelines for proprietary substances and non-food compounds. NSF gave the company the authority to bear the NSF mark on its product and marketing materials, showing that the green cleaner is safe to use around food areas.

NSF commented, this product (Extreme Kleaner) is acceptable for use as a general cleaner (A1) on all surfaces in and around food processing areas, where it is not intended for direct food contact.

Next we asked Beverly White, CEO and President of BKW Transformations Group to take a look at the product. BKW, located in New Jersey is a consulting firm that offers expertise and evaluations in the area of strategy, process, technology and organization transformation, and has extensive experience in these areas. BKW is also well known advocate for economic and environmental sustainability. We asked her to test Extreme Kleaner and tell us what she finds.

I used Extreme Kleaner on my light beige carpet. It was great. After directly spraying on the soiled spot and let set for about three minutes, I used a light colored cloth to message the area. The spot was totally gone. I detected no odor which is important for my allergies, claimed Ms. White.

We decided to put the product to one more test. We ran into Elly McGuire, the author of Schmitt the Weather Dog, a childrens book designed to focus on getting kids excited about the science, technology, engineering, and math. Ms. McGuire agreed to try Extreme Kleaner for her own use. Elly, with her partner, Meteorologist Ron Trotta, and even Schmitt himself decided to give the green cleaner and degreaser a try.

I cleaned the stain right with my dog sitting here. I would never do that with any other cleaner, McGuire shared, This stuff is like crazy good. This stuff, Extreme Kleaner, you

should have it in your school, hospitals, your home, everywhere. McGuire provided an [Extreme Kleaner testimonial video](#) that showed just how effective the product was during her experience

[Extreme Kleaner](#) was initially brought to market by Extreme Energy Solutions in July of 2012, and since has been offered on-line, in local New Jersey stores, and recently in larger chain stores. The product can be found on Amazon.com, KeepAmerica.com, and direct from the product website ExtremeKleaner.com. 2013 brought another big year for the product as it was introduced to local retailers in Sussex County, New Jersey, which played host to the first stores who offered Extreme Kleaner.

PostNet, a general purpose printing, shipping and receiving outlet in Jefferson, New Jersey was one of the first to offer the product to its customers. Later it was joined by the Floor Store in Hamburg, NJ, and then one by one, other retailers would join the ranks. In addition to retailers, Extreme Kleaner has been sold direct to end users such as Arrow Fastener in Saddle Brook, NJ, Dunkin Donuts in Stockholm, NJ and restaurants in the Northern New Jersey area as well.

Extreme Kleaner soon became available in a number of True Value Hardware Stores, located throughout the tri-state area, including locations in New Jersey of Montclair, and Lincoln Park; Milford, Dingmans Ferry, Newfoundland, and in East Stroudsburg, Pennsylvania; as well as Port Jervis and Goshen New York. And even stores in Madison, Wisconsin have joined the ranks of new distributors.

Extreme Kleaner has also been noticed by the press. Natural Awakenings Magazine recently featured Extreme Kleaner under its product spotlight segment in its October 2014 issue that covers southern Wisconsin readership. It was also highlighted on the show, [Today in America](#), hosted and Narrated by NFL Football Legend Terry Bradshaw.

We are pleased with the progress that Extreme Kleaner has made over the last few months, commented Samuel K. Burlum; CEO/President of Extreme Energy Solutions, Inc., Selected True Value Hardware stores have been receptive to our program in providing a local delivery system for our product to expand our fan base reach. We are thankful for all of the True Values that have chosen to partner with us.

The Ogdensburg, New Jersey Company has been nationally recognized for its efforts in the green industry. It received the 2013 NOVA Award from the [World Green Energy Symposium](#), at its New York City Conference. The Company and its CEO were also awarded a proclamation by the Passaic Valley Fraternal Order of Police Lodge 181 naming Extreme Energy Solutions as Passaic Countys 2013 Company of the Year in the area of Professional Environmentally Friendly Energy Products.

Extreme offers other products and services that address public policy initiatives including the companys flagship product, the Smart Emissions Reducer. Extreme was founded in 2008 and began as a third party research and development consulting service firm, later transitioning into a developer, manufacturer, and distributor of other green products.

Extreme Kleaner is Made in the USA, by being manufactured and packaged in New Jersey. The company is also a large supporter of veterans, as many of their staff have served in the military.

Find out more about Extreme Energy Solutions, and you can visit their website [Extreme Energy Solutions](#) or by calling them toll free at 1-800-337-8326.

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